HUNGARY —

7WISE

Banks in EU should be transparent about their fees

According to the CBPR2, providers need to inform a customer

 "prior to the initiation of the payment transaction, in a clear, neutral and comprehensible manner, of the estimated charges for currency conversion services applicable to the credit transfer".

In addition, the CBPR2 sets out that it was necessary to come up with additional rules:

 "in order to protect consumers against excessive charges for currency conversion services and to ensure that consumers are given the information they need to choose the best currency conversion option."



Are banks in Hungary transparent about their fees?

Company	Markup	Markup fees	Transparency rating
CIB BANK	2.61%	102 400 HUF hidden fee (€261)	Poor
UniCredit	2.84%	111 661 HUF hidden fee (€284)	Poor
Raiffeisen Bank International	0.55%	10 000 HUF hidden fee (€25.42)	Poor
© otp bank	1.23%	48 172 HUF hidden fee (€122.71)	Poor
ERSTE =	1.35%	53 130 HUF hidden fee (€134.88)	Poor
К&Н	0.41%	16 338 HUF hidden fee (€41.57)	Poor

CIB Bank

- 2.61% exchange rate mark-up isn't communicated as a cost.
- CIB exchange rate is presented as *the* exchange rate.
- Creates the impression that there are **no** fees

	Mid-market exchange rate	CIB Bank exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
CIB BANK	1EUR = 392.34 HUF	1 EUR = 402.58 HUF +2.61%	102 400 HUF (261€)	0 HUF	102 400 HUF (261€)	

^{*} Data collected in August 2024

Where CIB Bank hides it?

👼 Terhelendő számla Számlatípus Folyószámla helyi devizanemben (HUF) Számlatulajdonos Elérhető egyenleg HUF Egyenleg **®** Kedvezményezett Számlatulajdonos* Számlaszám* Devizanem EUR Sürgősségi megbízás Tájékoztatjuk, hogy a "Sürgősségi megbízás" opció bekapcsolása esetén a tranzakciót súrgősségi megbízásként fogadjuk be, melynek esetleges plusz költségeit számláján fogjuk terhelni. Megbízása az Általános Szerződési Feltételekben foglaltak szerint fog teljesűlni. ① Devizaváltás számítása sikeres. Megegyező összeg* (S) Limitek megtekintése 10 000,00 EUR Melléklet 1 EUR = 402.5800000 HUF 4 025 800.00 HUF Részletek mutatása 🐷 Felhívjuk figyelmét, hogy a számításhoz használt árfolyam csak egy becsült érték, emiatt az összeg csak hozzávetőleges. A végrehajtási árfolyam és a tranzakció összege ettől eltérő lehet.

Ön 10 000,00 EURösszegű tranzakciót indít Illenissensit nevű kedvezményezett részére. Ha helyesek a bevitt adatok, kattintson a Tovább gombra! Megbízások Terhelendő számla Kedvezményezett 10 000,00 EUR* (Terhelés 4 025 800,00 HUF*) Dátum: 03.09.2024 *Jutalék:(0,00 HUF) (!) Felhívjuk figyelmét, hogy a számításhoz használt árfolyam csak egy becsült érték, emiatt az összeg csak hozzávetőléges. A végrehajtási árfolyam és a tranzakció összege ettől eltérő lehet. Mutass kevesebbet ... 30.08.2024 30.08.2024 0,00 HUF vezményezett bankia Creates the impression that the transaction is free

CIB exchange rate is presented as **the** exchange rate.

2.61% exchange rate mark-up isn't communicated as a cost.

Unicredit

- No exchange rate information.
- Creates the impression that the only cost is HUF 14 641 in fees.
- The upfront fee is added on top, which makes received amount not comparable.
- 2.84% exchange rate mark-up not communicated as a cost to the customer.

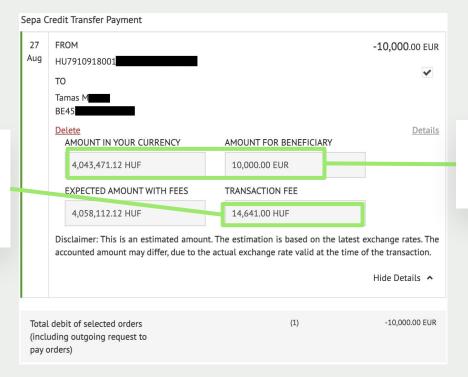
	Mid-market exchange rate	Unicredit exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
UniCredit	1 EUR = 393.181 HUF	1EUR = 404.347 HUF + 2.84%	111 661 HUF (284 €)	14 641 HUF (37.24€)	126 302 HUF (321.24€)	Poor

^{*} Data collected in August 2024

Where Unicredit Bank hides it?

Creates the impression that the only cost is HUF 14 641 in fees.

The upfront fee is added on top, which makes received amount not comparable.



No exchange rate shown.

2.84% markup not communicated as a cost to the customer.

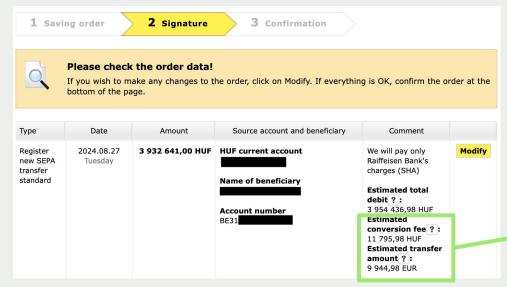
^{*} Data collected in August 2024

Raiffeisen Bank

- **No exchange rate** information in the payment flow. The exchange rate information is provided on another website.
- Creates the impression that the only cost is HUF 11 795.98 in upfront fees.
- Raiffeisen has 0.55% mark-up. The conversion fee is disclosed only partially.
- The cost of the transaction is unclear. The upfront fee is added on top, which makes received amount not comparable.

	Mid-market exchange rate	Raiffeisen Bank exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
Raiffeisen Bank International	1EUR = 393.26 HUF	1EUR = 395.44 HUF + 0.55%	10 000 HUF (25.42€)	11 795.98 HUF (30€)	21795,98 HUF (55.42€)	Poor

Where Raiffeisen Bank hides it?



 Exchange Rates
 Tuesday, 2024. August 27. 12:44:15
 ♦

 Currency
 Name
 Unit
 Buy
 Middle
 Sell

 EUR
 Euro
 1
 385.55
 395.44
 405.33

Creates the impression that the only cost is HUF 11 795.98 in upfront fees.

No exchange rate is shown in the payment flow. Need to visit another website to find it.

The cost of the transaction is unclear. The upfront fee is added on top, which makes received amount not comparable.

Raiffeisen has a **0.55**% mark-up if they apply the 'middle' rate to the transaction, but they should provide that information in the flow, not separately in another website.

^{*} Data collected in August 2024

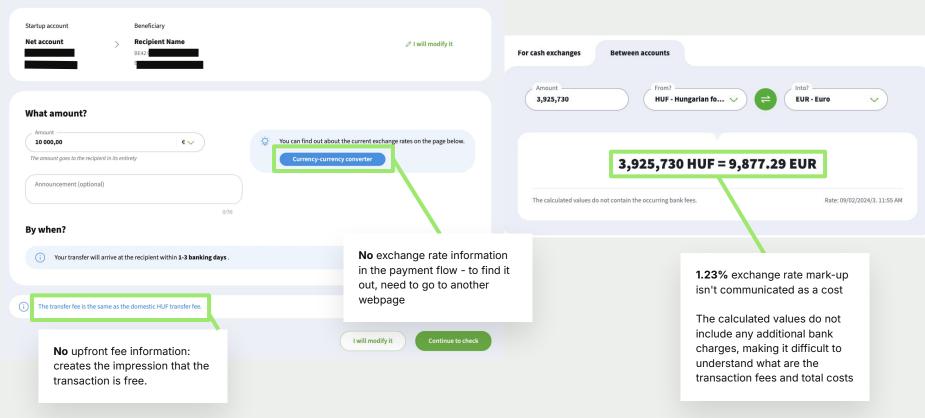
OTP Bank

- **No fee information:** creates the impression that the transaction is free or cost is unknown until after the transaction is finalised.
- Exchange rate information can only be found in another webpage
- 1.23% exchange rate mark-up that isn't communicated as a cost.

	Mid-market exchange rate	OTP Bank exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
© otp bank	1 EUR = 392.57 HUF	1EUR = 397.45 HUF + 1.23%	48 172 HUF (€122.71)	Unclear	Unclear	Poor

^{*} Data collected in September 2024

Where OTP Bank hides it?



^{*} Data collected in September 2024

Erste Bank

- No exchange rate information. The information is hidden in the 'General Terms'
 & Conditions' which aren't linked in the tooltip.
- Creates the impression that the only cost is 3 063 HUF in fees.
- 1.35% markup not communicated as a cost to the customer.

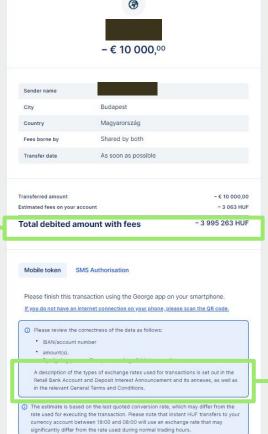
	Mid-market exchange rate	Erste Bank exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
ERSTE 📥	1EUR = 393,91HUF 1E	EUR = 399.22 HUF +1.35%	53 130 HUF (134.88€)	3 063 HUF (7.77€)	56 193 HUF (142.65€)	Poor

^{*} Data collected in August 2024

Where Erste Bank hides it?

Creates the impression that the only cost is HUF **3 063** in fees.

1.35% markup not communicated as a cost to the customer.



No exchange rate information. The information is hidden in the 'General Terms & Conditions' which aren't linked in the tooltip.

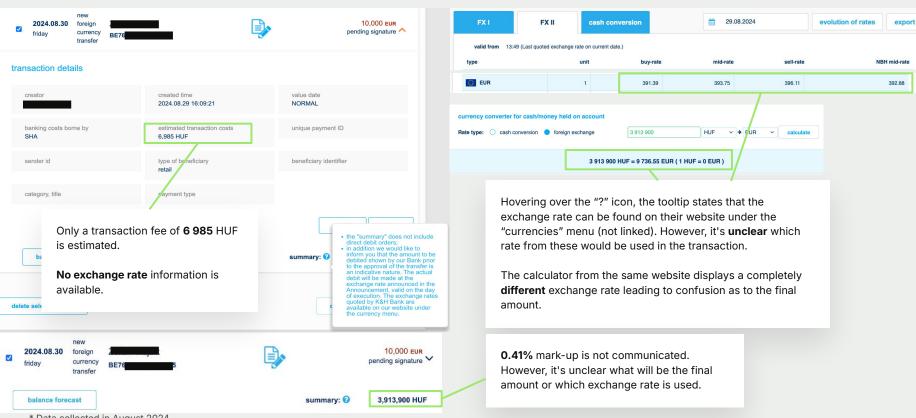
K&H Bank

- Exchange rate information hidden on a <u>separate website</u> (not linked in tooltip).
- An approximate transaction cost is communicated.
- 0.41% mark-up is not communicated. However, it's unclear what will be the final amount or which exchange rate is used, so it might be higher.

	Mid-market exchange rate	K&H Bank exchange rate	Hidden markup fee	Stated transaction fee	Real total cost	Transparency rating
K&H	1EUR = 393.02 HUF	1 EUR = 391.39 HUF + 0.41%	16 338 HUF (€41.57)	6 985 HUF (€17.77)	23 323 HUF (€59.34)	Poor

^{*} Data collected in August 2024

Where K&H Bank hides it?



^{*} Data collected in August 2024

APPENDIX

Collected exchange rate data

HUF → EUR







Collected exchange rate data

HUF → EUR

